

**'09
Mission
Statement**

Valder Beebe Show

A "New Kind of Spiritual Talk Show"

The Valder Beebe Show connects listeners and viewers with "How-To" through relevant content via our brands:

**The Valder Beebe Show
BBNetwork Video-On-Demand
BeeBe's SMART-Living (Newspaper Pages)
Valder Beebe Show BeeBe's Book Clubs,**

The Valder Beebe Show is a forum for 92.4% female listeners* and viewers to connect with "How-To" spiritual instruction from a broad range of platforms brands; Broadcast, Web, Internet TV, POD CASTS, and Print.

Reaching listeners and viewers with relevant content through mediums, including: spirituality, relationships, family, eco-awareness, living, health and wellness, cooking and a host favorite, best selling authors and books.

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Where the power of YOU comes first!

* WebMonitoring.com report 12/28/08