

Let's create something new together

The Valder Beebe Show is full of Advertising opportunities for your products and services for our listeners, viewers and site visitors. Together, we can develop a relevant solution that meets your business objectives and engages your target and our audience. We're ready if you are!

How to get personal with our audience:

Valder Beebe Show – FM – INTERNET RADIO BROADCASTS *

Here are some broadcast statistics for The Valder Beebe Show

- Combined March 2009 listeners: **1,475,970** (FM – INTERNET RADIO – POD CAST)
- Monthly Broadcasts heard per listener: **2.7**
- Average time spent listening to VBS (per unique listener): **21.7***

www.VALDERBEEBESHOW.COM *

Unique Monthly Visitors: Time period 1 March to 31 March 2009

- Hits: 54,301
- Page Views: 20,765
- Referrals: 47,902
- Visitors: 52,237
- Unique Visitor: 29,394
- Sessions: 34,229
- Average time spent on site (per unique visitor): **24.2***
- Average pages per visitor: 5.5

Valderbeebeshow.com users come from these countries:

- 72.0% United States
- 28.0% India

BBNetwork On-Demand-Video Broadcast on (valderbeebeshow.com) of Valder Beebe Show *

- Monthly On-Demand Views: 12,000
- Average total time spent viewing (per unique visitor): **27.9***
- Average # video per visitor: 4.4

VBS.com E-NEWSLETTER *

You can deliver your message directly to the inboxes of our audience. Do not worry-they're expecting you...

You can talk directly to our audience by advertising in our weekly newsletter to our list of loyal consumers who have all specified that they're interested in hearing from our advertisers. We can also help you create a message that is sure to be of interest to them.

- # Monthly Newsletters: 4
- Average # of URL Click Through: 4,977
- # of Newsletter Recipients: 2,000
- Average # of Open newsletter: 1,325

*Source: All Above stats based on SupremeServer10, March 09

• **By the Numbers**

Some basic demographic statistics that tell you a bit more about our FM & Internet Radio audience:

- 92.4% are women
- 72% attended/graduated college
- 38% have children in HH
- Median age: 44.6 Median HHI: \$88K
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Sources: Akizan Media , Dec 07

FM & Internet Radio Broadcast Rates (AUDIO) Rates [4 weekly radio broadcast & 1 week POD CAST on valderbeebeshow.com]

<http://valderbeebeshow.com/modules/content/index.php?id=18>

- \$475.00 - RADIO COMMERCIAL SPOT [submit MP3 format] [15 Second Commercial]
- \$250.00 - SMART-Living Green ECO-COMMERCIAL [Your Business Name as Sponsor]
- \$175.00 - RADIO COMMERCIAL [submit MP3 format] [SPONSOR NAME] [5 Second Commercial]

BBNetwork broadcasting [Video-On-Demand] on [wwwvalderbeebeshow.com](http://www.valderbeebeshow.com)

<http://valderbeebeshow.com/modules/videotube/>

- \$500.00 - Video On-Demand BROADCAST or COMMERCIAL {up to 15 Minutes}
- \$400.00 - 30 Second VIDEO COMMERCIAL SPOT (broadcast ready- Network Page)
- \$200.00 - 15 Second VIDEO COMMERCIAL SPOT (broadcast ready- Network Page)
- \$175.00 - 5 Second VIDEO COMMERCIAL SPOT (broadcast ready- Network Page)
- \$ 275.00 - (two) 5 or 10 Minute Video / SMT, B-Roll Broadcast (broadcast ready- Network Page)

www.valderbeebeshow.com **INTERNET Rates [30-DAYS]** www.valderbeebeshow.com

- \$ 175.00 - 150X250X72dpi html SmartPartner [all pages]
- \$ 150.00 - Button Ad [145x145x72] html connection to any site
- \$ 150.00 - JPG PHOTO AD on rotating Carousel 150x250x72 [Home, Media, Page]
- \$ 125.00 - 170x270 html Featured Book Author [all pages-except SmartPartner]
- \$ 75.00 - Web Link Advertiser - Text, html Web Link to designated Internet Site

Weekly E-Newsletter - The Valder Beebe Show Rates [4-Issues] sent to 2,000 registered users

- \$ 170.00 - Company graphic & text advertising with html/link
- \$ 150.00 - Text advertising with html/link

Video file formats required [WMV, MPEG, AV1]

All html connections require approval - we reserve the right to decline advertising

Advertising Inquiries:

The Valder Beebe Show, contact us:

Valder Beebe Show (Beebe Omnimedia) Advertising

CONTACT

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